

## **Sunsuper expands national footprint**

One of Australia's biggest super and retirement businesses Sunsuper has signalled its intention to actively target national expansion with the recent appointment of three senior managers to its growth and advice division.

With the aim of firmly cementing Sunsuper's status as one of the fastest growing funds in the country, the appointments will position the business to effectively respond to what is a highly competitive and ever-shifting market.

Executive general manager, growth and advice Michael Mulholland said the new appointments would add firepower to Sunsuper's current capability in the corporate space after nearly 19,000 new employers had signed up to use the company's services since February last year.

"With 95,000 employers now on our books, Sunsuper already has a healthy national presence but these appointments mean we are now in a strong position to rapidly grow our corporate exposure. At the same time, we are also galvanising resources to enhance our financial advice capability and adviser distribution network in a bid to take our award-winning services to more customers Australia-wide."

Mr Mulholland said the company had appointed David Woodall as national manager, institutional who has been charged with increasing Sunsuper's exposure to large corporates, as well as Mike Smith, national manager, corporate sales who will lead the business development team with a particular focus on winning default superannuation mandates in the mid-market.

Both David and Mike will be based in Melbourne expanding the size of Sunsuper's Victorian office.

David and Mike's appointments come closely off the back of Anne Fuchs' selection as national manager, retail distribution and advice earlier this year.

Anne, who is based in Brisbane, is responsible for growing the company's market share among financial planners and accountants and managing the company's comprehensive financial advice team. She will also have responsibility for the management of Sunsuper's National Advice Panel which will give members greater access to a network of highly qualified independent financial planners across the country.

Mr Mulholland welcomed the new appointees and said the fact they were recognised as industry leaders in their respective fields made them eminently suitable for their roles and ensured Sunsuper was well-positioned to capture every opportunity to realise its strategic ambitions.

"David, Mike and Anne's wide-ranging experience and wealth of business knowledge will ensure we are best placed to take advantage of every opportunity to win new business and grow our client and member base nationally," he said.

Sunsuper manages more than \$31 billion in funds for 1.2 million members.

***For more information, contact Catherine Hughes on 0412 403 375.***