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Sunsuper announces adviser hub enhancements

Sunsuper has today announced a raft of enhancements to its digital adviser platform in a bid to make it easier for financial advisers to service their clients' accounts with the fund online.

The latest enhancement to the fund's *Adviser Online Transact* hub includes the digital approval functionality, which provides a secure, two-factor authentication for adviser generated transactions on member accounts.

Sunsuper's Head of Advice and Retirement Anne Fuchs said the improvements to the fund's online adviser platform - which when launched in February had been a first for an industry fund - had been welcomed by the financial advice community and supported the continued momentum in Sunsuper's retail adviser service capability.

"Sunsuper's new and improved *Adviser Online Transact* service means our members, through their financial advisers, are benefiting from real-time information on their retirement savings, and reducing the magnitude of paperwork often involved in managing their financial affairs.

"The feedback we've received from advisers so far has been overwhelmingly positive and is testimony to the commitment Sunsuper has made to partner with advisers in order to make their jobs easier," said Ms Fuchs.

Sydney-based Vintage Wealth's Principal Senior Advisor Mr Stephen O'Donoghue said that Sunsuper's Adviser online has improved its customer engagement process.

"Utilising digital approvals that simplify the process for both clients and advisers has made our process quick and seamless," Mr O'Donoghue said.

Victorian-based Triple J Financial Planning Solutions' Director Mr Jason Hanley said that online adviser experience with Sunsuper continues to be leading the way.

"Sunsuper is continuing to help financial advisers by evolving its online service by offering digital solutions for advisers in this ever-changing environment," Mr Hanley said.

Queensland-based THL Finance Partners' Mr Peter Walters said Sunsuper's continual upgrades has made a substantial difference to their external adviser capabilities.

"The latest improvement of viewing transaction histories and digital approval for forms has increased efficiency of implementation and led to less headaches for our staff and clients," Mr Walters said.

Sunsuper has more than 1.4 million members and \$70 billion in funds under management.

Ends

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